



CARE TRUST



2023 - 2024

OUR TEAM



PRIYANKA VINOD BHOJAR
FOUNDER



NEHA SINGH
TRUSTEE



ANSHUMA SINGH
TRUSTEE



KRISHI VINOD BHOJAR
TRUSTEE



PRIYA MALIK
HEAD MEDIA



PRAVEEN PATHAK
LEGAL ADVISOR



PARUL GURUDEV
LEGAL ADVISOR



HEMA JOSHI
STATE CORDINATOR (RAJ.)

FROM THE FOUNDER

As a founding member of CARE TRUST, I am honored to share our mission and impact with the community. Established in 2018, CARE TRUST is a non-profit organization dedicated to empowering women and children in our city.

Our core objective is to provide access to essential resources and support services that enable women and children to thrive. This includes vocational training, entrepreneurship programs, childcare assistance, and access to healthcare. Through these initiatives, we strive to break the cycle of poverty and give marginalized individuals the tools they need to achieve economic independence and self-sufficiency.

In the past 2 years, CARE TRUST has positively transformed the lives of over 500 women and children in our city. Our programs have helped women start small businesses, learn soft skills, become aware of women's hygiene, and attained literacy. We have also established several free childcare centers to support working mothers and ensure children receive quality early education.

Moving forward, we aim to expand our reach and deepen our impact. With the support of our community, we are confident that together we can create a more equitable and prosperous future for the women and children of our city. I invite you to join us in this important mission.



PRIYANKA VINOD BHOYAR

FOUNDER

FROM THE DIRECTOR

As Director Operations, I keep tackling strange kind of questions from people around. In this note, on the memorable event of Magazine launch, I would like to touch upon kind of initiatives a Individuals can contribute to the initiatives of CARE TRUST in the following ways:

Volunteering: CARE TRUST is always in need of dedicated volunteers to help with a variety of tasks, from teaching vocational skills and providing childcare to assisting with administrative duties and outreach efforts. Volunteers can donate their time and talents to directly support the women and children in our programs.

Financial Donations: As a non-profit organization, CARE TRUST relies on the generosity of donors to fund its core programs and services. Individuals can make one-time or recurring monetary contributions, which will go towards providing essential resources, training, and support to the communities we serve.

In-Kind Donations: In addition to financial support, CARE TRUST also welcomes in-kind donations such as food, clothing, school supplies, and other necessities. These donations help us supplement the material needs of the women and children in our programs.

Advocacy and Awareness: Individuals can also contribute by spreading awareness about CARE TRUST's mission and the importance of women and child empowerment in our community. This can involve sharing our initiatives on social media, attending or hosting fundraising events, and encouraging others to get involved.

Corporate Partnerships: Businesses and corporations can partner with CARE TRUST through sponsorships, employee volunteer programs, or by incorporating our initiatives into their corporate social responsibility efforts.

By participating in these various ways, individuals can play a meaningful role in advancing the work of CARE TRUST and creating lasting change in the lives of women and children in our city. Every contribution, no matter how big or small, makes a difference.



ANSHUMA SIGH

DIRECTOR OF OPERATIONS

SHE MATTERS

EMPOWERING WOMEN THROUGH MENSTRUAL HYGIENE AWARENESS

In a continued effort to uplift and support marginalized communities, Care Trust organized a groundbreaking campaign titled She Matters in the red-light district of GB Road, Delhi. This area, often overlooked and stigmatized, is home to many women who lack access to essential health resources, including menstrual hygiene products. Recognizing this gap, Care Trust aimed to empower the women of GB Road by not only providing necessary supplies but also by fostering awareness and education around menstrual health. During the campaign, sanitary pads and menstrual cups were distributed to the women in the area, ensuring they had access to sustainable menstrual products. The initiative also included distributing other essential hygiene aids to enhance the overall well-being of the recipients.

In addition to the distribution of products, Care Trust conducted interactive workshops on menstrual hygiene. These workshops aimed to dispel myths, break taboos, and provide accurate information about menstrual health. The sessions were designed to be inclusive and engaging, creating a safe space for the women to ask questions and share their experiences.



The She Matters campaign was met with heartfelt appreciation from the community, as it addressed a deeply personal and often neglected aspect of women's health. Care Trust remains committed to empowering women and ensuring that menstrual hygiene becomes a right, not a privilege, for all women, regardless of their socio-economic background.

Through this campaign, Care Trust continues its mission to bring dignity and support to those most in need, while also fostering a spirit of solidarity and hope among the women of GB Road.

MENSTRUAL HYGIENE AWARENESS SEMINARS IN PILANI

Care Trust expanded its reach in the field of menstrual hygiene education by conducting impactful awareness seminars in three prestigious schools in Pilani, Rajasthan—Birla Balika Vidyapeeth, Bal Niketan, and Birla Shishu Vihar. The initiative was aimed at breaking the silence around menstruation and equipping young girls with the knowledge and tools to manage their periods with dignity and confidence.

The sessions covered essential topics such as the biology of menstruation, the importance of hygiene during periods, and the safe use of sanitary products like pads and menstrual cups. The seminars were interactive, encouraging students to ask questions and dispel myths and taboos associated with menstruation. Our team also distributed sanitary products to the students, ensuring that they had access to essential resources.



Our heartfelt thanks to the staff and students of Birla Balika Vidyapeeth, Bal Niketan, and Birla Shishu Vihar for their enthusiastic participation. We look forward to continuing our efforts to spread awareness and promote menstrual hygiene across India.



This campaign is part of Care Trust's broader mission to promote menstrual hygiene and health in underserved areas. By reaching out to schools in Pilani, we aimed to empower the next generation of women with the knowledge they need to take charge of their menstrual health, fostering a future where menstruation is managed with confidence and understanding.



SANITARY PAD VENDING MACHINES INSTALLED IN NCRTC RAPID RAIL SERVICE

In a significant step towards promoting menstrual hygiene in public spaces, Care Trust has successfully installed six sanitary pad vending machines across the NCRTC Rapid Rail Service. This initiative is part of our ongoing mission to make menstrual hygiene products accessible to women in all walks of life, particularly in transit hubs where access can be limited.

The vending machines are strategically placed at key stations, ensuring that women commuters can conveniently access sanitary pads when needed. This effort aims to eliminate the anxiety and discomfort women often face when caught unprepared during their commute. Each machine is stocked with affordable, high-quality sanitary pads, and they are designed to be easy to use, maintaining privacy and dignity for all users.

This initiative also reflects our commitment to supporting the vision of the NCRTC in providing world-class, inclusive, and women-friendly transport services. By making menstrual hygiene products accessible, we are contributing to a safer, more comfortable journey for women passengers.

Care Trust is proud to lead this initiative and will continue to work towards ensuring menstrual hygiene is prioritized in public spaces. We thank the NCRTC for their cooperation and look forward to expanding this service to more locations in the future.



SPONSORING DREAMS, EMPOWERING FUTURES

As part of our commitment to empowering girls through education, Care Trust proudly sponsored the full education of two bright young girls, Vaishnavi and Karishma. Recognizing their potential and the challenges they faced, we have ensured their admission into Rajkiya Balika Inter College, where they will receive quality education and opportunities to shape their futures.

This sponsorship covers all their academic expenses, including tuition fees, study materials, and uniforms, allowing them to focus on their studies without financial worries. We believe that education is the most powerful tool for breaking the cycle of poverty and building a brighter future, not just for these two girls but for their entire community.



Vaishnavi
Class 6
Rajkiya Balika Inter College



Karishma
Class 9
Rajkiya Balika Inter College

Vaishnavi and Karishma represent the values that Care Trust holds dear—determination, resilience, and hope. By investing in their education, we are not only helping them achieve their dreams but also contributing to the larger goal of empowering girls across India. We look forward to supporting them on their academic journey and watching them thrive.



RESCUING HOPE FROM DESPAIR

This year, Care Trust undertook a critical mission that reflects our deep commitment to child welfare. In a moment when the world seemed overwhelmingly unfair, our team rescued an abandoned child found alone on the streets. This vulnerable child, neglected and facing immense hardship, was given a new chance at life through our intervention.

We promptly handed the child over to the Child Welfare Committee (CWC), ensuring that all proper legal protocols were followed. The CWC took swift action, and the child was safely relocated to a shelter home where they will receive the care, support, and protection they deserve.

This rescue operation highlights the core of Care Trust's mission: to extend a helping hand to those in need, especially children who are the most vulnerable members of our society. We remain committed to safeguarding the rights and well-being of every child and will continue to act as protectors of hope in the face of adversity.

#BeyondCare



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OUR STRENGTH

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